

AutoUplinkUSA is proud to offer this powerful online marketing tool. Automated Ad Manager provides simple affordable and effective management of used vehicle advertising on free classified platforms like Craigslist®. A low cost, fully automated ad management solution that easily distributes inventory in a platform compliant manner bringing effective results. Automated Ad Manager automatically creates a Craigslist® account, handles ad distribution, and monitors for price and content updates to dealership inventory. Automate your classified ad management today!

## Features

### Distribute to Multiple Classified Platforms

Manage ads on Craigslist®, Backpage®, Oodle®, Vast®, Local®, Lycos®, Google® Base, and others!

### Automated Ad Management

Automatically create a template based ad for each vehicle, distribute to multiple platforms, and monitor price and content updates made in the dealership management system—as DMS content changes, ads are updated and re-posted. System also automatically deletes ads for sold vehicles.

### Fully Compliant Service

AAM is fully compliant with platform rules and only runs ads according to those rules. Helps to prevent ads from being flagged or "ghosted".

### Price Override

Update a vehicle price on all platforms instantly without having to wait for feed updates or re-post ads.

### Merchandising Keywords

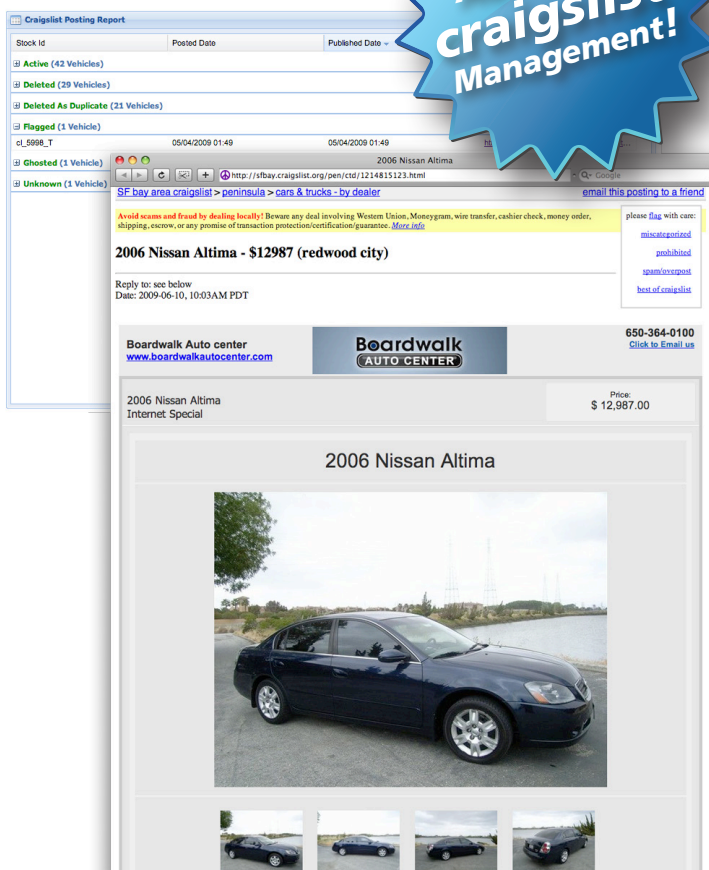
Add keywords to differentiate individual vehicles. Use this system to add synonyms or other key vehicle features not included in the original data feed.

### Custom Titles

Customize vehicle titles to help vehicles stand out.

### Advanced Statistics

Reporting of click statistics detailing number of visits by vehicle, make, model, and price.



### Flagging and Ghosting Report

Find and update flagged or ghosted vehicles quickly. Be sure that all of your ads are working for you.

**Automated Ad Manager from AutoUplinkUSA, powerful automated management of your online classified ads.**

## Products

### Automated Ad Manager Premium

Our Premium package includes Craigslist® setup, automatic ad creation, automatic scheduling of vehicles new to inventory, and automatic sold vehicle ad deletion plus the addition of the following:

- ✓ Automatic modification of ads when price or content changes are detected.
- ✓ Configurable keywords and ad titles.
- ✓ Active, Removed, Flagged, or Ghosted ads report and links.
- ✓ ADF/XML leads integration with CRM.
- ✓ Automatic ad posting to Craigslist®.
- ✓ Automatic re-posting of flagged and ghosted vehicle ads.
- ✓ Advanced view statistics.
- ✓ Posting management polices—post based on price, make, or model.

## Monthly Fee

Call for Pricing

## Implementation

### Automated Ad Manager

Includes Automated Ad Manager System setup, Training, and Implementation Assistance.

## Setup Fee

Call for Pricing

**For more about Automated Ad Manager from AutoUpLinkUSA please contact us at 703.858.9461 or visit [www.aulma.com](http://www.aulma.com).**